

Cassiopeia B. Guthrie
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EDUCATION

- 2026 (*antic.*) Ed.D Candidate, Educational Leadership. University of California San Diego and California State University, San Marcos (Joint Doctoral Program)
Dissertation: “Politics, Policy, and Pressure: Studying San Diego Teachers’ Affective Responses to Political Rhetoric in Polarized Times”
Committee: Sarah Fine, Alan Daly, Christiane Wood
- 2021 Executive M.B.A., Quantic School of Business and Technology
Specializations: US Business Law, Start-up Entrepreneurship, Advanced Corporate Strategy
- 2007 Teacher Education Certification, California State University, San Marcos.
Certificates of Advanced Study: Biliteracy (Spanish), Middle Level Education
Credentials: Multiple Subject, Single Subject, Administrative (via exam)
- 2006 Bachelor of Arts in Journalism, Minor: Spanish, San Diego State University

RESEARCH & TEACHING INTERESTS

Teacher affective response to political rhetoric; Teacher policy mediation; Threat rigidity in school environments; Educator and administrator preparation and learning; Interdisciplinary integration; Humanizing pedagogies; Diversity and inclusion in educator recruitment; Communications; Curriculum development

HIGHER EDUCATION TEACHING EXPERIENCE

California State University, San Marcos - School of Education

- 2025-present Course Instructor, *Professional Field Studies Advanced* (M.A. Educational Administration)
- 2025-present Course Instructor, *Clinical Practice Seminar* (Single Subject Credential Program)
- 2025-present Clinical Practice Supervisor, Bilingual Advanced Clinical Practice (Middle Level Credential Program) and Placement Coordinator, Bilingual Authorization Candidates (Single Subject Credential Program)
- 2026 Course Instructor, *Interdisciplinary Methods* (Single Subject Credential Program)
- 2025 Course Instructor, *Science Methodology* (Multiple Subject and Middle Level Credential Programs)
- 2024-2025 Course Instructor, *Teaching and Learning* (Multiple Subject and Single Subject Credential Programs)

- 2024 Course Instructor, *Equity and Access Practicum* (M.A. Curriculum and Instruction)
- 2024 Course Instructor, *Foundations of Teaching as a Profession* (undergraduate)

University of California San Diego - Education Studies Department

- Winter 2026 Teaching Assistant, *Introduction to Action Research* (undergraduate)

PROFESSIONAL EXPERIENCE

- 2024-present Distinguished Teacher in Residence (Faculty) and Dual Enrollment Coordinator (College of Education, Health and Human Services), California State University, San Marcos
- 2020-2024 District Teacher on Special Assignment: Curriculum, Educational Technology, Escondido Union High School District
- 2018-2020 English Language Arts/Journalism Teacher, San Pasqual High School
- 2017-2018 Senior Account Executive, Chic Execs PR & Branding
- 2015-2017 Marketing Communications Manager, Sakura Bloom
- 2013-2015 Project and Compliance Manager/Distribution Manager, Baby Tula
- 2012-2013 Teaching Artist (Content Specialist), California Center for the Arts, Escondido
- 2009-2012 Director of Activities/English Language Arts, Social Science, and ELD Teacher, Potter Junior High School
- 2007-2009 English Language Arts and Instrumental Music Teacher, Earl Warren Middle School

RESEARCH PROJECTS

- 2026-present Co-Principal Investigator: “Distinguished Teacher in Residence (DTIR) Revitalization and Research Project.”
 Funding: Distinguished Teacher in Residence Assigned Time Grant.
 IRB: California State University, San Marcos.
 Responsibilities: obtain IRB approval for project; generate and build Qualtrics tools; develop interview/focus group protocols; recruit participants; conduct surveys, focus groups, and interviews for all participants (university faculty and leadership and district leadership); code and analyze data; present findings to audiences of scholars and practitioners.
- 2025-present Dissertation Research: “Studying San Diego Teachers’ Affective Responses to Political Rhetoric in Polarized Times.”
 IRB: University of California San Diego.
 Responsibilities: review relevant literature; develop conceptual framework;

design interview and observation protocols; obtain IRB approval for project; recruit participants; conduct surveys and interviews within San Diego County; code and analyze data; present findings to audiences of scholars and practitioners.

CONSULTANCY

2025-present	<i>UCSD Department of Education Studies, Joint Doctoral Program:</i> Social media and digital presence analysis and audit and development, deployment, and content creation for the JDP social media channels via LinkedIn and Instagram.
2025-present	<i>CSUSM College of Education, Health and Human Services, SWIFT Health:</i> Coordination with schools offering SWIFT or SOE dual enrollment, including the review of existing dual enrollment MOUs with regional high schools and Alliance Partner districts, implementation and review of student surveys, and support of the admissions process for district partners and students.
2023-present	<i>Sierra Sands Unified School District, Cabinet:</i> Development of public-facing documents, presentations, and campaigns, including community-wide outreach communications campaigns and development of branding, resources, and support for a voter campaign in support of school bonds.
2022-present	<i>California Coalition of Early and Middle Colleges, Board:</i> Support of graphic design and communications collateral for CCEMC/Calif. Dept. of Ed. presentations and events.
2023-2024	<i>SDCOE: Multilingual Education and Global Achievement Department:</i> Curation, development, and deployment of materials for asynchronous Native Ways of Knowing micro-courses, creation of curricular materials to support the use of Native-written texts in classrooms, and facilitation of webinar sessions for tribal communities and educators (NASMC, CDPH, Native Scholars Pathway).
2023-2024	<i>California Indian Museum and Cultural Center:</i> Designing, developing, and authoring materials including draft childrens literature model units for the state Native American Studies Model Curriculum.
2020-2024	<i>Escondido Union High School District, Cabinet:</i> Development and design of communications collateral and campaigns, including the CTE-focused “Choose You” campaign (increase of 11% in student enrollment in two years) and “Together at Last” post-COVID return campaign, earning 36.5k impressions (X), increased page reach 25% (Facebook), and engagement rates of 2.8-7.3% (previous average was 1.1%).
2023	<i>New Generation Equity:</i> Support of presentation design for Equity Conscious Leadership Institute(s), including branding guidance and optimization of existing materials to ensure cohesive design and accessibility standards.
2023	<i>CSUSM, California Indian Culture and Sovereignty Center:</i> Participation in a

Technical Advisory Group for "Test-Optional Admissions Policies and Equity Outcomes," funded by the Bill & Melinda Gates Foundation.

2022-2023 *SDCOE: Equity Curriculum and Instruction Department:* Rebranding of WRITE 101 and 102 course content and development of a range of textual resources for use in interdisciplinary courses across county K-12 schools for county equity curriculum initiatives.

2021-2022 *Roseville Joint High School District Cabinet:* Development of public-facing documents, presentations, and campaigns, including community-wide outreach communications campaigns and rebranding of the districts' alternative education program as well as Superintendent communications materials.

SERVICE

2025-present Co-Chair, School of Education Community Governance Committee, CSUSM

2024-present Co-Chair, Distinguished Teacher in Residence Committee, CSUSM

2024-present Member, Education Recruitment Committee, CSUSM

2022-present Executive Board Member & Project Lead, San Diego Theatre Critics Circle

2023-present Program Graduate Student Representative, California State University, San Marcos

2023-2024 Joint Doctoral Program Cohort Liaison, University of California, San Diego and California State University, San Marcos

2020-2022 Advisory Council & Project Lead, BIPOC Support Foundation

2010-2022 Brand Director, General Manager, President, 2nd Vice President, Board Member, Patio Playhouse

2020-2022 Ambassador, Board Co-Administrator, & Advisory Council Member, San Diego Theatre Alliance

2019-2021 Director of Marketing and Public Relations, Advisory Council, Secretary, Board Member, More Than Apples

2009-2012 Council Member, CADA/CASL Area G Council

CONFERENCE PRESENTATIONS

2026* "Deep Dive: Crafting Hope in Challenging Times." Presenting at Deeper Learning Conference, San Diego, CA. Spring 2026.

2026* "Ideal School Innovation Lab." Presenting at Mesa College Future Educators Summit, San Diego, CA. Spring 2026.

2026 Opening Speaker. Presented at CSUSM Future Educators Summit, San Marcos,

San Marcos, CA. Spring 2026.

- 2025 “Water Protectors Interdisciplinary Exploration.” Presented at CREATE Residency Professional Learning, San Marcos, CA. Fall 2025.
- 2025 Opening Speaker. Presented at CSUSM College and Career Readiness Summit, San Marcos, CA. Fall 2025.
- 20025 “Art as Advocacy: Creative Expression in Subject-Area Classrooms.” Presented at Summer Jams, Escondido, CA. Summer 2025.
- 2025 “Deep Dive: Art as Advocacy: Leveraging Creative Expression for Equitable, Student-Centered Learning Environments.” Presented at Deeper Learning Conference, San Diego, CA. Spring 2025.
- 2025 “Reimagining Communities of Care.” Presented at Equity in Action: Rising to the Moment, Huntington Beach, CA. Spring 2025.
- 2025 “Ideal School Innovation Lab.” Presented at Mesa College Future Educators Summit, San Diego, CA. Spring 2025.
- 2024 “Ideal School Innovation Lab.” Presented at CSUSM Future Educators Summit, San Diego, CA. Fall 2024.
- 2024 “Interdisciplinary PBL: Possibility, Passion, and Purpose.” Presented at SDCOE Learning and Innovation Summit, San Diego, CA. Fall 2024.
- 2024 “Leveraging Found Poetry to Assess Critical Thinking & Communication.” Presented at ERWC State Conference, Sacramento, CA. Summer 2024.
- 2024 “Radical Dreaming for Education Futures.” Presented at Deeper Learning Conference, San Diego, CA. Spring 2024.
- 2023 “Radical Dreaming” and “You Need a Manifesto.” Presented at Camp Summer Jams, Escondido, CA. Summer 2023.
- 2023 “Facilitating and Encouraging Native Youth Leadership.” Presented at SDCOE Infusing Native American Culture in the Curriculum Series, San Diego, CA (Online). Spring 2023.
- 2023 “Layered Text Sets for Equity Curriculum & Instruction.” Presented at SDCOE Social Justice Collaborative: Ethnic Studies K-12 Curriculum Series, San Diego, CA (Online). Spring 2023.
- 2022 “Choose you: Activating Excitement for Student Choice.” Presented at San Diego Imperial Regional Consortium Counselor Conference, San Diego, CA. Winter 2022.
- 2022 “Improvement Science in Practice” Presented at EUHSD Preservice Professional Development Days, Escondido, CA. Fall 2022.

- 2022 “Standards Breakdown in VAPA and CTE,” “Inquiry and Engagement Through Exploration,” and “Personalizing Feedback for Growth.” Presented at Summer Jamz, Escondido, CA. Summer 2022.
- 2022 “Designing for Equity (Recurring Sessions).” Presented at SDCOE Instructional Design for Equity Pedagogy Course, San Diego, CA (Online). 2021-2022.
- 2021 “Anti-Bias/Anti-Racism Pedagogy (Recurring Sessions).” Presented at BIPOC Support Foundation Educator Book Club, San Diego, CA. 2021.
- 2021 “Choose you: Activating Excitement for Student Choice.” Presented at San Diego Imperial Regional Consortium Counselor Conference, San Diego, CA. Winter 2021.
- 2021 “Ethnic Studies in K-12 Education (Recurring Sessions).” Presented at SDCOE Social Justice Collaborative: Ethnic Studies K-12 Curriculum Series, San Diego, CA (Online). Fall 2021.
- 2021 “Blended Learning for Access and Equity.” Presented at California Canvas Collaborative, Kern County, CA (Online). Fall 2021.
- 2021 “Leveraging Blended Tools in a Post-Pandemic Classroom.” Presented at EUHSD Symposium, Escondido, CA (Online). Fall 2021.
- 2021 “Course Design for Student Success and Equity.” Presented at Canvas Resilient Educators Conference, Kern County, CA (Online). Summer 2021.
- 2021 “Diversity and Inclusion: AAPI Community.” Presented at SDPAL Roundtable, San Diego, CA (Online). Spring 2021.
- 2020 “Which Ed Tech Tool Do I Use For...?,” “Leaning into Discomfort: From Trial to Triumph,” “Lessons from Broadcast,” and “Create Community and Increase Accessibility.” Presented at EUHSD Symposium, Escondido, CA (Online). Fall 2020.
- 2020 “Best Practices in Blended Learning and Curriculum Design.” Presented at EUHSD Curriculum Design Rollout, Escondido, CA (Online). Fall 2020.
- 2020 “Questions About Google Classroom,” “Developing Curriculum in a Remote Landscape,” “A Week at a Time: Basic Hyperdoc How-To,” “Remediation and Reassessment Using a Standards-Based Grading Approach,” “Social Media for Teachers,” and “Project-Based Learning with Google Classroom.” Presented at EUHSD Professional Learning Week, Escondido, CA (Online). Spring 2020.

HONORS, AWARDS, FELLOWSHIPS, & GRANTS

- 2025-present Project R.I.S.E. (Recruiting Innovative and Supportive Educators) Faculty Fellow, California State University, San Marcos.
- 2025-present Center ARTES Faculty Fellow of Interdisciplinary Innovation, California State

University, San Marcos.

- 2025 CEHHS Student Champion for Inclusion, Diversity, and Equity Award, California State University, San Marcos.
- 2025 San Diego Press Club Award (2nd place): Topic-Based Website. Awarded for “On the Craft Reviews” at cassiopeiaguthrie.com.
- 2024 San Diego Press Club Awards (Multiple)
1st Place: Theatre Review. Awarded for “Review: La Jolla Playhouse’s Babbit” in San Diego Magazine.
2nd Place: Topic-Based Website. Awarded for “On the Craft Reviews” at cassiopeiaguthrie.com.
Honorable Mention: Theatre Review. Awarded for “The Angel Next Door’ Gets Laughs... But at Whose Expense?” in San Diego Story.
- 2023 San Diego Press Club Award (Multiple)
3rd Place: Theatre Review. Awarded for “Here There Are Blueberries explores the chilling layers of the perpetrators of Auschwitz” in San Diego Story.
3rd Place: Topic-Based Website. Awarded for “On the Craft Reviews” at cassiopeiaguthrie.com.

REFERENCES

Available upon request.